



PROGRAM

Saturday, October 10, 2026 at the Institut français – Istanbul

From 13.00 to 19.00 (doors open at 13.00 until 18.00)

Event exclusively for university students

Event Language: English

"LE VILLAGE"
Opening at 13.00

♦ **Stands in the garden:**

- Campus France Turquie
- Institut Français de Turquie
- Alumni associations
- TEB
- Foodtruck

♦ **In the exhibition hall:**

- Meeting point with speakers

♦ **In the classrooms (continuous screening):**

- "Discover French Campus"
- "France starter tips"
- "Alumni and students stories"
- "Discover France"

♦ **In the classrooms (presentations):**

- "Learning French at the French Institute"

« LA SCENE »
Opening at 13:15

13.30 – 14.15 SESSION 1: Choose France for Arts (architecture, art, fashion, design)

- **Opening videos**
- **Art and Architecture studies in France** (*Marie CHAMOREAU, Head of CampusArt Paris*)
- **Pitch of Alumni** (*Bihter AYYILDIZ, Lille University*)
- **Discover French Schools in Fashion, Design,..** (*videos*)

14.30 – 15.15 SESSION 2: Masters in France

- **Opening videos**
- **Studies in France, Masters in English, applications process** (*Alexandre SUBASI, Head of Campus France Ankara*)
- **Teaching methods in France** (*Jean-Luc ITO-PAGES, Head of Promotion of higher education and research Department à Campus France Paris*)
- **Keys to success in French Universities** (*Pinar KILAVUZ, Professor at Paris 1 Panthéon-Sorbonne University and Lille Catholic University*)

15.30 – 16.15 SESSION 3: Choose France for scientific studies

- **Discover sciences, research and innovation in France** (*videos*)
- **Studies in sciences and engineering** (*Alexandre SUBASI, Head of Campus France Ankara*)
- **Experience in a French Lab** (*Rezan DEMIR-CAKAN*)
- **Vlogs of students in sciences** (*videos*)

16.30 – 17.30 SESSION 4: Discover French campus and tips for arrival in France

- **The label « Bienvenue en France »** (*Jean-Luc ITO-PAGES, Head of Promotion of higher education and research Department à Campus France Paris*)
- **Videos of French Campus**
- **Practical tips for arriving in France** (*Yadikar PALA, Head of Campus France Izmir*)
- **Students vlogs** (*videos*)

17.45 – 18.45 SESSION 5: Alumni stories

- **Opening videos**
- **Round table « Studying in France : a journey beyond education »** (*Bihter AYYILDIZ – Lille University ; Murat TUYSUZ-HEC ; Pelin DIRIM – Paris Dauphine University*)
- **Discover alumni careers** (*video*)
- **Round table «Recruitment and career paths : success stories »** (*Marc BUKER/L'UNION ; Franck MEREDE/TAV ; Patrick POUPON/TEB ; Sinan OZKOK/Nissan*)

18.45 – 19.00 Closing session

Nadia Fanton, General Consule of France in Istanbul

Complementary drink and music after the closing session